

***Blending: Utilizing multiple Live and On-Demand
Platforms for Purposeful Professional Development
in Global Learning in Agriculture (#GLAG18)***



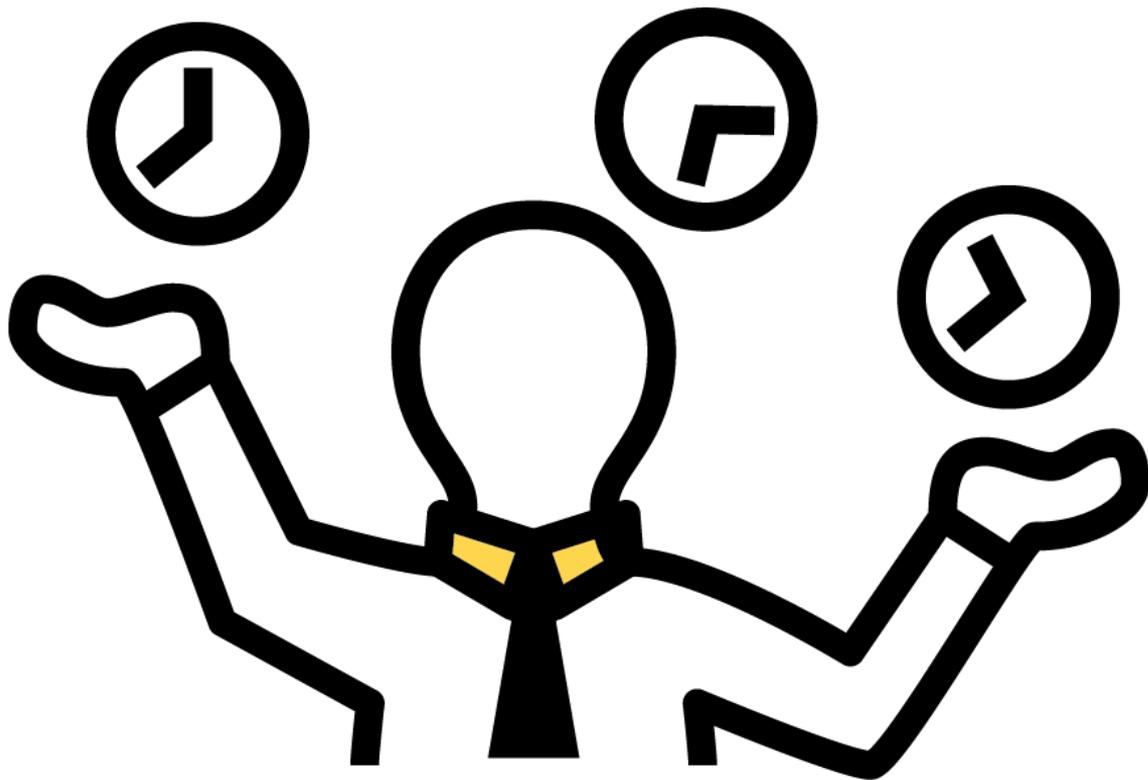
@GlobalMelanie

@FosterDanielD

@GlobalTeachAg

@PennState @Agsciences

The Challenge



Who



- Current secondary and post-secondary agriscience educators of all disciplines
- Extension educators
- Pre-service agriscience educators
- Partners and stakeholders in global learning

	Attendees	Institutions	States	Nations
2018	144	120	34	6
2017	112	79	31	5
2016	101	60	22	3
2014	56	17	10	1

Blending

~~Synchronous~~



OnDemand

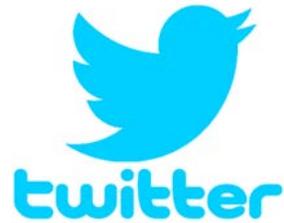
~~Asynchronous~~



OnDemand



VOICETHREAD





VOICETHREAD

12 presentations

203 minutes

175+ Views

210 comments

Catholic Relief Services (CRS) Farmer to Farmer Volunteer Program

***Barriers and Opportunities for Agricultural Work-based Learning in
Tasmania***

***Want to make International Agriculture "REAL" for your classroom
or presentation?***

Making Global Connections with Skype in the Classroom

***Utilizing Professional Online Networks to Keep International
Relationships Strong***

Let Peace Corps Take the Mic in Your Classroom,

Global Cloverbuds

How can high-protein soy help feed the developing world?

***Words Are Just the Tip of the Iceberg: Identifying Strategies to Teach
Diverse Learners,***

Culturally Relevant Curriculum Development,



VOICETHREAD

100% Agreement with statement:

“Do you believe the VoiceThread platform can be used effectively for your Professional Development?”

Evaluation Feedback

Open Comments

(Please tell us more. What do you like or not like about the "On-Demand" VoiceThread Presentations?)

- The flexibility to watch and interact with the presentations when it fits into my schedule is incredibly valuable.
- I like it because it can be done a little at a time - not all at once and can be done when I have time.
- I liked the opportunity to comment and give/get feedback.
- I loved the on-demand presentations but the amount of presentations seemed a little overwhelming. The presentations I viewed had great content but having 3 released each day was a lot of information to absorb in a short amount of time. I think it might be more effective to release 1 strong presentation each day. My worry is that too much information might negatively affect audience engagement.
- For the conference, it would be ideal to be able to access the content instead of having to sign up for voicethread - I came for the content, not the platform.



Over 100 unique participants

Monday

“How can we leverage global experiences in our agriscience classrooms?”



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Department of Agricultural Education and Studies

Tuesday

“How can we utilize technology for global learning?”

Wednesday

“How can we teach global agriculture in a domestic context?”



Thursday

“How can we reach diverse learners?”



THE WORLD FOOD PRIZE



54% responded “Yes”:
*“Did you attend a Zoom RoundTable on
Monday, Tuesday, Wednesday or
Thursday?”*

Evaluation Feedback

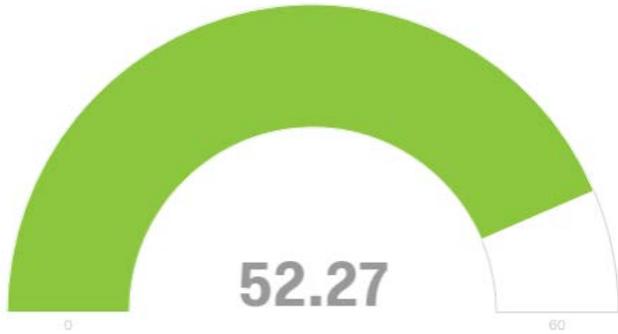
Open Comments

(Please tell us more. Are the daily roundtables via Zoom a positive addition to the Global Learning in Agriculture Week? Why or Why not?)

- I believe that they were a great addition, but some of the time was hard to find the chatbox in the platform.
- I loved the roundtables! Great platform to engage experts in agriculture and share ideas with others across the world. I would suggest a different approach to advertising the roundtables... It seemed like people didn't think they could attend the roundtables unless they had registered for the actual conference on Friday.
- My internet would buffer zoom a lot then sometimes force log me out to restart due to internet speed - I am probably not the only user with low-quality rural internet that couldn't get the most out of this platform. I like the time frame and backchanneling going on with the presentation.
- Overall all good. I'd suggest keeping them at the same time each day. It helps with scheduling.
- They worked well. I wish more people would have been on video



But when? The challenge of “Live”



Minimum 7 minutes
Maximum 90 Minutes





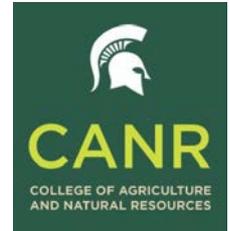
4.5 hours of Instructional Time

3 Presentations

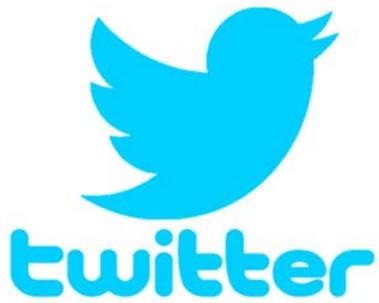
1 Keynote

1 Interactive Workshop

4 University Watch Parties



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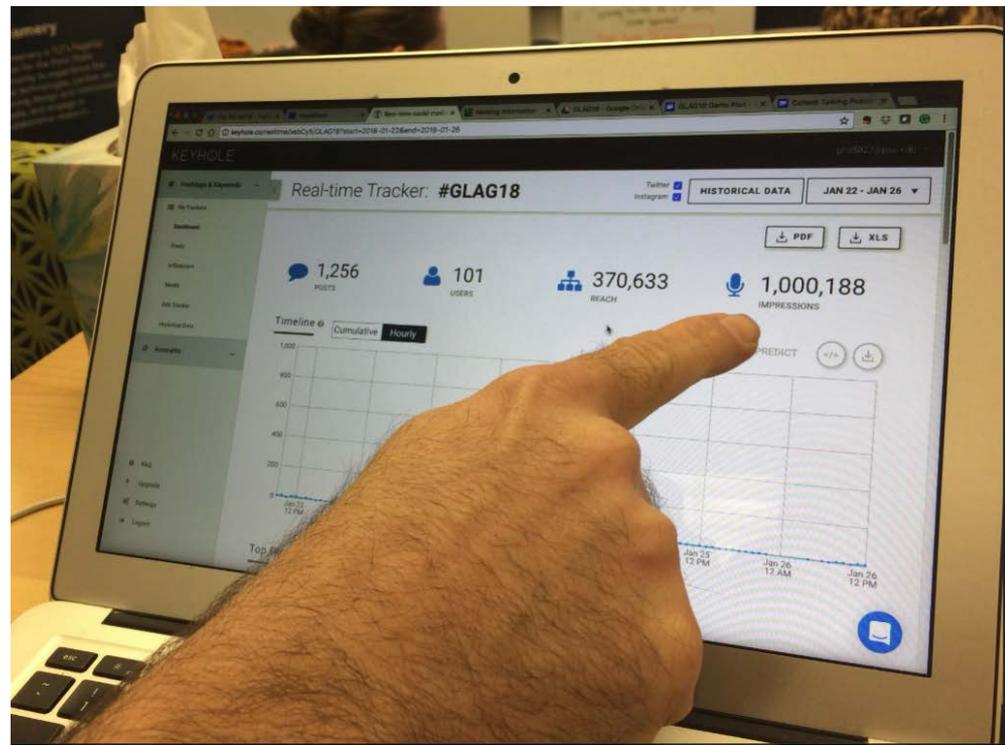
From January 22nd - January 26th
"#GLAG18"

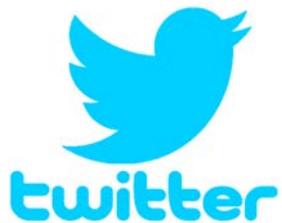
1,425 posts

119 Users

392,122 Accounts

1,121,917 Impressions





51% responded “Yes”:

Did you engage on any form of social media during the #GLAG18 Experience? (ie Twitter, Facebook, Instagram, etc)

81% responded “Extremely Positive” or “Positive”:

How did social media contribute to your conference experience?

82% responded “Yes”:

Did activity through #GLAG18 lead to any additional interactions with attendees, organizers, or speakers beyond social media (e.g. phone call, e-mail, etc.)?

Evaluation Feedback

Open Comments

(Please tell us more. What suggestions do you have to improve your social media experience with #GLAG18? We appreciate your feedback!)

- I thought it was great! Provided a chance to bounce ideas off others and see what they thought was valuable
- No suggestions for the conference organizers. I wish I had been better prepared with more content and ideas to contribute to support and supplement other participants.
- Do a Facebook LIVE video during GLAG. Facilitate professional networking of GLAG participants through LinkedIn.
- I did ask some questions via social media that didn't get any response as far as I know
- Simplify messaging around #GLAG. The messaging around what's free and what costs money was a little confusing. All great content though!

More Conference Evaluation (N=57)

ITEM	Agreement	Strongly agree	Agree	Disagreement/ Unsure	Disagree	Strongly disagree	Can not say
<i>I learned new ways to engage in global learning.</i>	90%	46%	44%	10%	6%	0%	4%
<i>Technology Platforms used met the learning needs of the conference.</i>	92%	42%	50%	8%	4%	2%	2%
<i>I feel confident to facilitate global learning in my professional setting.</i>	86%	30%	56%	14%	0%	0%	14%
<i>The conference keynote speakers were appropriate and informative.</i>	92%	54%	38%	8%	4%	0%	4%
<i>I felt that my interests were represented in this conference.</i>	90%	54%	36%	10%	4%	2%	4%
<i>I feel this conference was a good value.</i>	98%	66%	32%	2%	0%	0%	2%
<i>I had the support and information necessary to engage in all conference activities.</i>	94%	58%	36%	6%	0%	0%	6%

More General Conference Evaluation (N=57)

Item	Strongly Agree	Agree	Disagree	Strongly Disagree	Can not say
I prefer face-to-face professional development experiences over online professional development experiences.	10%	37%	29%	4%	20%

What are the three best practices of this conference that should continue at future Global Learning in Agriculture Conferences?

1. Affordability & Accessibility
2. Different Formats of Content Delivery
3. Tangible Resources (*i.e. Conference-in-a-Box; Connected Reading*)
4. Social Media Presence



Global Learning Partners

MICHIGAN STATE UNIVERSITY | College of Agriculture
and Natural Resources



IOWA STATE UNIVERSITY
Department of Agricultural Education and Studies



Global Learning in Agriculture

#GLAG19

Cultivating Empathy in a Global World



Conference Date - February 1, 2019

<https://tinyurl.com/GLAG19>